Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

United States Patent and Trademark Office

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SERVICE MARK PRINCIPAL REGISTER

ONE INTEGRATED EXPERIENCE

AT&T CORP. (NEW YORK CORPORATION) 32 AVENUE OF THE AMERICAS NEW YORK, NY 100132412

FOR: TELECOMMUNICATIONS SERVICES, NAMELY, THE ELECTRONIC TRANSMISSION OF VOICE, FACSIMILE, DATA, VIDEO AND INFORMATION; PROVIDING TELECOMMUNICATIONS CONNECTIONS TO WORLDWIDE GLOBAL COMPUTER NETWORKS, OTHER COMPUTER NETWORKS, ON-LINE SERVICES AND BULLETIN BOARDS; PROVIDING BACK BONE TELECOMMUNICATIONS NETWORK SERVICES TO OTHERS TO ENABLE THEM TO DISPLAY CONTENT ON WORLDWIDE GLOBAL COMPUTER NETWORKS AND OTHER COMPUTER NETWORKS; PROVIDING TELECOMMUNICATIONS CONNECTIONS TO ON-LINE INFORMATION SERVICES; TELECOMMUNICATIONS SERVICES PROVIDED OVER A WORLDWIDE COMPUTER NETWORK AND A

PUBLIC SWITCHED TELECOMMUNICATIONS NETWORK, NAMELY, THE SIMULTANEOUS, BIDIRECTIONAL INTERACTIVE TRANSMISSION OF VOICE, AUDIO, VIDEO, DATA, TEXT, FACSIMILE AND INFORMATION; THE TRANSMISSION OVER CABLE OF ENTERTAINMENT SERVICES AND VOICE, VIDEO, DATA AND FACSIMILE TELEPHONY SERVICES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INTEGRATED", APART FROM THE MARK AS SHOWN.

SN 75-744,781, FILED 7-8-1999.

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